Top 10 Reasons to Choose Veeam

Did you know that over 168,000 companies — **50,000 in the last 12 months** — have ditched their legacy backup software for something fundamentally different?

This is because the demands on today's enterprises — the need to access data and applications 24/7, no patience for downtime or data loss and exponential data growth at 30-50% per year — are not being met by traditional legacy backup tools. In fact, **82% of CIOs report a gap between the level of availability legacy backup solutions provide and what end users demand**.

Availability for the Always-On Enterprise™

Veeam® bridges this gap by providing customers with a new kind of solution, an Availability solution, delivering recovery time objectives (RTO) and recovery point objectives (RPO), or RTPO® of < 15 minutes for ALL applications and data.

Interested in learning more? See below for the top 10 reasons Veeam customers are choosing Veeam availability over legacy backup tools.

Availability from Veeam vs. Legacy Backup	Veeam Availability Suite™	Legacy Backup Tools
1. **RTO < 15 minutes for ALL applications and data**	✔	✖
2. **RPO < 15 minutes for ALL applications and data**	✔	✖
3. **Built for the modern data center**	✔	✖
4. **Simple off-site backup and replication**	✔	✖
5. **Fully integrated cloud-based disaster recovery**	✔	✖
6. **Superior modern storage integration**	✔	✖
7. **100% automated recovery testing**	✔	✖
8. **Leverage data to lower deployment risk**	✔	✖
9. **Proactive visibility**	✔	✖
10. **It Just Works!™**	15 minutes for self-setup	Weeks of extensive deployment

Customers confirm, Veeam beats legacy backup

96%
of Veeam recoveries meet RTO SLAs, vs 76% for legacy backup

83%
of customers are more confident with Veeam

71%
of customers say Veeam offers better reliability

84%
of Veeam Virtual Lab users save time on deployment

71%
of customers say their risk awareness has improved using Veeam monitoring and reporting tools compared to other solutions

Source: ESG Customer Insights Research, February 2014